

BUILDING REGIONAL FOOD HUBS

A CONFERENCE CONNECTING HEALTHY FOOD, FARMS, AND COMMUNITIES

DEDICATED TO THE
LIFE AND WORK OF
PATRICK KAUFMAN



NOV. 9
2018

MTSO CAMPUS
DELAWARE, OHIO

REGISTRATION: WWW.MTSO.EDU/FOODHUBCONFERENCE





MTSO

Methodist Theological School in Ohio

Building Regional Food Hubs

Schedule

- 8:30 a.m. Registration and breakfast
- 9 a.m. Welcome, introductions and Patrick Kaufman tribute
Jay Rundell and Kathy Dickson, MTSO
- 9:15 a.m. **Food Hubs as Network Hubs**
Casey Hoy, OSU InFACT
- 10 a.m. **Multiple Partners, One Cause**
Kelsey Ryan-Simkins, Tim VanMeter and Kathy Dickson
This MTSO/Franklinton Farms/OSU InFACT project overview will touch on and catalyze other conversations around the day.
- 10:30 a.m. **Urban Food Hubs and Online Possibilities: Learning from Ohio Valley Food Connection**
Anna Haas, Local Food Connection
- 11 a.m. Networking break
- 11:10 a.m. **Challenges and Opportunities for Producers in Food Hub Models**
Panel with Tadd Petersen, Leslie Schaller, Anna Haas and Piper Fernway, moderated by Hannah Scott
- 11:45 a.m. **Local Food Action Plan & Emerging Opportunities**
Brian Estabrook, Franklin County, and Cheryl Graffagnino, city of Columbus
- Noon Networking Lunch in Dunn Dining Hall
- 1 p.m. **Introduction to Institutional Buying**
Brian Williams, Mid-Ohio Regional Planning Commission
- 1:05 p.m. **Connecting Institutions to Local Food: Successes and Challenges from the Field**
Piper Fernway, Bon Appetit Management Co.
- 1:35 p.m. **Helping Producers Profit with a Value-Added Approach: Learning from the Appalachian Center for Economic Networks**
Leslie Schaller and Madelyn Brewer, ACENet, Nelsonville Food Hub, Local Food Corridor Project, Meat projects
- 2:05 p.m. Networking break
- 2:15 p.m. **Maximizing Opportunity in Local Economies: Reflections on Capturing Lost Food Dollars**
Kip Curtis, OSU Mansfield
- 2:45 p.m. **Looking Back to Move Forward**
Brian Snyder, OSU InFACT
- 3:30 p.m. Adjourn to tour Seminary Hill Farm

OPENING SPEAKER CASEY HOY

Casey Hoy holds both B.S. and Ph.D. degrees in entomology from Cornell University. A professor and former associate chairman of the Ohio State University Department of Entomology, he has held the Kellogg Endowed Chair in Agricultural Ecosystems Management and provided leadership to the Agroecosystems Management Program since 2006.

Hoy's past research has included systems analysis and its application to integrated pest management and applied ecology. His current work is developing the theoretical and applied knowledge base essential to advancements in agroecosystem health and sustainable communities. He has published more than 75 peer-reviewed journal papers, 10 book chapters and more than 70 technical reports.

Hoy currently collaborates with OSU and other partners to advance agroecosystem management, develop statewide sustainable agriculture curricula, and provide leadership in agroecosystem sciences research, extension and teaching programs. He serves as faculty director for the Ohio State University Discovery Themes Initiative for Food and AgriCultural Transformation (InFACT), an investment of more than \$100 million over the next 10 years in resilient and sustainable food security, including 30 new faculty hires across the university.

Hoy leads a distinguished team of more than 70 faculty members from across the university in this initiative, with the ultimate goal of a comprehensive, transformative approach to achieving global food security. The vision and approach is to use OSU's campuses and lands as living laboratories to create new physical and social models of food systems that promote human health while balancing technology, ecological capacities, economics, justice and equity. The initiative encourages collaboration and balance across the sciences, engineering and humanities, as well as a willingness to engage many partners, including students, Ohioans, business and industry, policy makers, and many more, seeking holistic approaches to improved agroecosystem health.

Hoy is a member of several professional societies and has received the OARDC Multidisciplinary Team Research Award, OARDC Distinguished Faculty Research Award, and the ESA Award for Excellence in Integrated Pest Management. He has served on many federal grant review panels, the Ohio Food Policy Advisory Council, the Cuyahoga Valley Countryside Conservancy Board of Trustees and the executive committee for the Inter-institutional Network for Food and Agricultural Sustainability, a Kellogg endowed national network of agriculture and food system leaders.

Madelyn Brewer joined the Appalachian Center for Economic Networks (ACEnet) staff as full-time special projects coordinator in December 2017. Ms. Brewer supports activities for the Central Appalachian Food Corridor, a two-year project funded through the Appalachian Regional Commission, focusing on food-sector job and business creation, expansion and retention across the Central Appalachian region. With a focus on cultivating and maintaining relationships with ACEnet clients and small businesses participating in the ARC-funded project, she works with regional farmers and food processors across Central Appalachia to connect them with buyers ready to increase their support of local economies through sourcing more locally grown food.

Kip Curtis specializes in environmental history and studies with research and teaching foci on mining, environmental ideas and food systems as an associate professor at The Ohio State University. He teaches undergraduate and graduate courses in modern United States history and environmental history and offers independent studies in environmental history and the environmental studies and sciences. As an affiliate member of the Ohio State Discovery Theme focus area Initiative for Food and AgriCultural Transformations (InFACT), Curtis is the principal investigator in a community-led food system intervention project in Mansfield, Ohio. In addition to coordinating development for the initiation of an urban microfarm production system for the small city, Curtis has developed, constructed and is working with students and alumni to grow food on a demonstration urban microfarm built atop a former parking lot on the Ohio State Mansfield campus. This model small-plot, high-yield microfarm currently produces food for the campus cafeteria, the campus community and local restaurants.

Brian Estabrook is a food systems planner with over four years of experience working with communities and stakeholder groups in Central Ohio and across the country. He is passionate about ensuring an equitable and resilient food system that benefits our environment and all people. Brian has served as Franklin County's food systems planner since mid-2017. He serves on the Joint City-County Local Food Team and acts as a liaison between the Columbus and Franklin County Local Food Board and Franklin County. He facilitates the work of the board in order to implement the Columbus & Franklin County Local Food Action Plan and connect it to other local food system efforts. Brian previously served on the team that developed the Local Food Action Plan. Brian also serves on the Franklin County Local Food Council.

Piper Fernwey is the community programs and sustainability support manager for Bon Appétit Management Company, working with universities, businesses and specialty venues across the Midwest to improve sustainability. Piper helped Denison University's dining get to 41 percent local purchasing, one of the highest for Bon Appétit in the country, and her work with local farmers – organizing volunteer days, student internships, purchasing contracts, developing new products and setting up delivery routes – is central to her work with the company. Besides working in local food sourcing, she regularly advises student projects, consults on food recovery and composting programs, guest lectures and more.

Cheryl L. Graffagnino is a registered dietitian who joined Columbus Public Health (CPH) in 2009 after 15 years designing, implementing and evaluating adult weight management interventions. Upon joining the CPH team, she led policy, system and environment efforts in early childhood obesity prevention. Cheryl assumed her current role in March 2015 to lead CPH's local food system efforts, including development of the award-winning, regionally and nationally recognized Columbus & Franklin County Local Food Action Plan. In this role, Cheryl is responsible for identifying and connecting innovative efforts to improve food access in Columbus neighborhoods, especially those most affected by health disparities.

Anna Haas is local foods program director for the regional food hub Local Food Connection (including Ohio Valley Food Connection and Bluegrass Food Connection marketplaces). Anna brings 18 years of experience in community-based education, nonprofit management, local food and farming to her work. She collaborates directly with growers, buyers and partnering organizations to plan and execute long-term relationships to maximize local food purchasing. Local Food Connection and team members such as Anna use an online marketplace and logistics system to work year-round with more than 90 regular growers and food artisans, along with hundreds of institutional, wholesale and household buyers.

Jordan Hall is a Hoosier born and raised. His background ranges from AAA Five Diamond restaurants to large hotels and resorts. He has had some amazing milestones in his career, cooking for Peyton Manning, Prince, the Dave Matthews Band and last but certainly not least, President George W. Bush, to name a few. Jordan loves to create food experiences by using the freshest local ingredients from local farmers, producers and artisans. Jordan came to Bon Appétit 12 years ago and has since been the executive chef at two prestigious institutions in the Indiana. Jordan is extremely passionate about the company's commitment to the sustainability and locality of its products. Bon Appétit has allowed him to build and grow strong relationships with growers and producers thanks to its Farm to Fork Program and commitments. Jordan currently resides in Crawfordsville, Indiana, with his wife, three children and their dog, Obe.

Leslie Schaller is the director of programs for the Appalachian Center for Economic Networks (ACEnet), a community-based economic development organization serving Appalachian Ohio. Schaller directs the ACEnet program staff to support low and moderate income entrepreneurs through business incubation, marketing assistance and capital access. Schaller and her team work directly with entrepreneurs throughout the intake and assessment process, startup and expansion stages. She secures public and private funding through grants and fees for services to support regional brand initiatives, targeted sector training, collaborative initiatives and policy advocacy. Schaller is currently a partner of the Aspen Institute's Scale Academy, the Central Appalachian Network, the WealthWorks Hubs Network and the Ohio Food Policy Network. The mission of ACEnet is to build the capacity of Appalachian communities to network, work together and innovate to create a dynamic, sustainable regional economy with opportunities for all. Its organizational food sector programs are nationally renowned for developing local food systems infrastructure, farmers' market networks, access to market initiatives, and regional branding programs for farm and processed products.

Brian Snyder is executive director of the Initiative for Food and AgriCultural Transformation (InFACT) at The Ohio State University in Columbus, where he has served since June 1, 2016. InFACT is an innovative and multidisciplinary program initiated by Ohio State as one of its "Discovery Themes," with an aim to assure food security in the future for all citizens of Ohio and beyond. Previously, Brian was executive director of the Pennsylvania Association for Sustainable Agriculture (PASA), a position he held for 15 years. Prior to PASA, he served as executive director of Gould Farm, a community-based residential mental health treatment program operating since 1913 on a 700-acre working farm in the Berkshire Hills of Massachusetts. Brian holds two master's degrees, one from Harvard (theological studies) and the other from UMass/Amherst (business administration), and has served on a variety of boards and task forces both regionally and nationally, including a stint as president of the Pennsylvania State Council of Farm Organizations.

Brian Williams is a local food-system consultant doing business as Local Nexus since 2017. He has worked nearly 15 years on food, agriculture and farmland preservation issues, mostly as Ohio director of American Farmland Trust (2005-08) and with the Mid-Ohio Regional Planning Commission since May 2009. Before that, he had a 25-year career in journalism in five Ohio cities and two other states, focusing on local food, land use, planning, farmland preservation, urban revitalization, transportation and regional cooperation.



MTSO

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Project team

MULTIPLE PARTNERS, ONE CAUSE: SHORTENING THE FOOD SUPPLY CHAIN

InFACT Project Team

OSU

Gregory E. Hitzhusen, M.Div., Ph.D.; assistant professor of professional practice; religion, ecology, and sustainability, School of Environment and Natural Resources; founding director, board member, Ohio Interfaith Power and Light

Michelle Kaiser, MSW, MPH, Ph.D.; project lead; assistant professor, College of Social Work

Hannah Scott, MS; Ohio Cooperative Development Center, program manager; College of Food, Agricultural and Environmental Science, OSU South Centers

Kareem Usher, Ph.D.; assistant professor; director, Ghana Sustainable Change Programme, OSU Austin E. Knowlton School of Architecture City and Regional Planning

MTSO

Kathy Dickson, M.Div.; director of vocational discernment and community engagement

Elaine Nogueira-Godsey, Ph.D.; assistant professor of theology, ecology and race

Tadd Petersen, BS; manager of farm and food, MTSO's Seminary Hill Farm

Tim Van Meter, Ph.D.; associate professor

Yvonne Zimmerman, Ph.D.; associate professor of Christian ethics and associate dean

Franklinton Farms

Nick Stanich, MS; executive director

MTSO and Franklinton Farms

The late **Patrick Kaufman**, MCS, MTS; project coordinator, Community Food and Wellness Initiative, MTSO; program development, Franklinton Farms

Kelsey Ryan-Simkins, Ph.D. student, OSU School of Environmental and Natural Resources; MA in Practical Theology, MTSO; Franklinton Farms intern, 2017-18.

SPONSORS



The Initiative for Food and AgriCultural Transformation Linkage and Leverage Grants program seeks to link (forge transdisciplinary connections among OSU faculty, staff, students and external partners) and leverage (bring new talents, expertise, and resources to our initiatives as a result of our collaborative work) to address compelling food security challenges by building on our strengths in climate, environment, technology and agroecosystems; local to global engagements; new food economies; and campus food cultures and education.



The Theological Commons at MTSO is a means through which the school shares intellectual resources with the church and the world through dialogue with the broader community. By offering events, learning resources and continuing conversation, the Theological Commons promotes the sharing of knowledge and experience between students, faculty, clergy and the public for the benefit of all participants and those they serve.

ACKNOWLEDGEMENT

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