

and Development Through Nonprofits Sept. 19 and 20, 2014 **Schedule**

FRIDAY EVENING Sept. 19

7 p.m. **Opening keynote: "The Power Paradox:**

Alford Centrum

The Role of Confession in Organizing for Justice"
Rev. Dr. Troy Jackson, director of the AMOS Project

8:30 p.m. Coffeehouse/social time

Coffee Shop

Featuring Starbucks coffee, vegan goodies from Seminary Hill Farm and MTSO

alum Tracy Temple at the piano.

Rev. Dr. Jackson will be signing his book, Forgive Us: Confessions of a Compromised

Faith (available for purchase).

SATURDAY MORNING Sept. 20

9:30 a.m. Continental Breakfast Gault Hall

Meyer Lounge

Gault Hall 150

10 a.m. **Breakout sessions**

Grant Writing, Part I: Grants 101

Christine Shaw

Nonprofit Startups Gault Hall

Frances Jo Hamilton Teaching Chapel

Nonprofit Tax Law Gault Hall 140

Chad Hansen

11:30 a.m. Lunch and networking

Dunn Dining Hall

Featuring food from Seminary Hill Farm. Join our leaders and other participants for lunch and hear about the work of their organizations.



and Development Through Nonprofits Sept. 19 and 20, 2014 **Schedule**

SATURDAY AFTERNOON

Sept. 20

1 p.m. **Breakout sessions**

Grant Writing, Part II: I Got the Grant – Now What? Gault Hall 150

Christine Shaw

Bottom Up: Community Development Gault Hall 140

Through a Grassroots Framework

Tyson Gersh

Keynote Speakers' Panel Gault Hall

Troy Jackson and Alexia Salvatierra Teaching Chapel

2 p.m. Break

2:30 p.m. Closing keynote: "Faith-Rooted Organizing: Organizing Alford Centrum

and Advocacy As If God Were Real and Jesus Risen

Rev. Alexia Salvatierra, Evangelical Lutheran Church in America

Following the closing keynote, Rev. Salvatierra will be signing her book, Faith-Rooted Organizing: Mobilizing the Church in Service to the World (available for purchase).

Thanks for coming!



and Development Through Nonprofits Sept. 19 and 20, 2014 **Presentations**

KEYNOTES

THE POWER PARADOX: THE ROLE OF CONFESSION IN ORGANIZING FOR JUSTICE Rev. Dr. Troy Jackson, director, the AMOS Project

This address will explore the critical roles of humility, confession and repentance as faith communities engage in the public arena to build power for racial and economic justice.

FAITH-ROOTED ORGANIZING: ORGANIZING AND ADVOCACY AS IF GOD WERE REAL AND JESUS RISEN (SATURDAY AFTERNOON KEYNOTE)

Rev. Alexia Salvatierra, Evangelical Lutheran Church in America

We are called to love mercy and do justice. The question is how do we "do justice" in a way that is fully congruent with our faith and contributes our unique gifts as Christians to the broader movement for social and economic justice. The presenter will offer an approach for living out our faith in a way that changes the world.

BREAKOUT SESSIONS

GRANT WRITING, PART I: GRANTS 101

Christine Shaw, public and community relations coordinator, Ohio University Zanesville

In today's economically challenging world, the opportunity to see projects to reality is often thwarted by lack of funding. In this session, participants will be introduced to what grants are (and aren't); how to find funding sources; the components of a proposal; and the importance of evaluation, sustainability and reporting.

NONPROFIT STARTUPS

Frances Jo Hamilton, founder, ReStart - A Work Release Advocacy Program

Most nonprofit work begins with a personal experience and the lack of an existing service in that experience. In this session, attendees will see first hand the beginnings of a small nonprofit organization, how and why it began, and the steps it takes to build something in which your community can take hold. We will visit all aspects of forming a new nonprofit organization starting from that need, through the concept stages to the forming of a board, bylaws, and how to set your long range plan to establish nonprofit status and begin work.



and Development Through Nonprofits Sept. 19 and 20, 2014 **Presentations**

NONPROFIT TAX LAW

Chad Hansen, partner, Bricker & Eckler's Business, Tax and Estates group

This session will cover issues ranging from formation, to compliance in operations, to shutting down an organization. In particular, we will examine issues arising from the formation of an organization, including filing of forms and obtaining tax-exempt status from the IRS. We will discuss the benefits and burdens of being a nonprofit or tax-exempt organization. These areas are crucial for executive directors and board members of organizations to know. Finally, we will raise some of the special issues relating to faith-based organizations, including foreign activities, lobbying and certain special issues for clergy.

GRANT WRITING, PART II: I GOT THE GRANT – NOW WHAT?

Christine Shaw, public and community relations coordinator, Ohio University Zanesville

Participants in this session will have the opportunity to hear about the blessing and curse of getting the grant before ever applying for funding. Topics such as getting buy-in from internal constituents, being proactive with accountability and publicity, and communicating with the granting agency will be introduced. We'll also review a grant request for proposal.

BOTTOM UP: COMMUNITY DEVELOPMENT THROUGH A GRASSROOTS FRAMEWORK

Tyson Gersh, co-founder and president, Michigan Urban Farming Initiative

Using the Michigan Urban Farming Initiative as a case study, this talk will explore how startup grassroots initiatives can mobilize communities to engender large-scale and sustainable change. Specifically, we will look at how a small group of organized individuals can navigate larger industries (i.e. nonprofit, government and for-profit sectors) without formal backgrounds, training, networks or access to resources. Specific strategies will include use of social media, open-source software, and boots on the ground.

KEYNOTE SPEAKERS' PANEL

Rev. Dr. Troy Jackson, director of the AMOS Project Rev. Alexia Salvatierra, Evangelical Lutheran Church in America

Hear stories of our keynote speakers' personal journeys towards justice. Learn about those who inspired them along the way and ask them questions about their work.



and Development Through Nonprofits
Sept. 19 and 20, 2014 Bios

KEYNOTE SPEAKERS

Rev. Dr. Troy Jackson is director of the AMOS Project, a faith-based effort that organizes congregations to work for racial and economic justice in Cincinnati. Troy previously served as Pastor of University Christian Church in Cincinnati for 19 years. He is the coauthor of the forthcoming book *Forgive Us: Confessions of a Compromised Faith*, due out Sept. 23. His book *Becoming King: Martin Luther King, Jr. and the Making of a National Leader* explores the critical role the grassroots Montgomery Movement played in the development of King. A graduate of Princeton Theological Seminary, Jackson earned his Ph.D. in United States history from the University of Kentucky. He is a regular blogger for the Huffington Post and Sojourners.

Rev. Alexia Salvatierra, an ordained pastor in the Evangelical Lutheran Church in America, serves as a consultant for a variety of organizations, including World Vision USA/World Vision International/Women of Vision, Intervarsity Christian Fellowship, the Christian Community Development Association the Womens' Donor Network, Auburn Theological Seminary, Interfaith Worker Justice, People Invested in Communities Organizing (PICO) and Sojourners. She is an adjunct faculty member at the New York Theological Seminary and Biola University, and for 11 years she was the executive director of Clergy and Laity United for Economic Justice (CLUE). With Peter Heltzel, Salvatierra is coauthor of the book *Faith-Rooted Organizing: Mobilizing the Church in Service to the World*.



and Development Through Nonprofits
Sept. 19 and 20, 2014 Bios

BREAKOUT SESSION LEADERS

Tyson Gersh is a recent graduate of the University of Michigan-Dearborn, studying psychology. He is co-founder and president of the Michigan Urban Farming Initiative, a startup 501(c)(3) nonprofit that uses agriculture as a platform to promote education, sustainability and community in Detroit's North End. Additionally, Gersh serves as the director of development for Detroit-based nonprofit Hostel Detroit and the Ann Arbor-based optiMize Social Innovation Challenge.

Frances Jo Hamilton has a background in art, education, ministry, lighting design and drafting. A Delaware, Ohio, native, she began her career with Main Street Delaware Inc. as a volunteer and became its executive director in 2007. During Hamilton's time as executive director, Main Street Delaware has consistently achieved national accreditation from the National Trust for Historic Preservation and has received statewide recognition. A year ago, Hamilton started her own non-profit organization, ReStart – A Work Release Advocacy Program, in Delaware County to assist female offenders in their re-entry into the work force following incarceration. She also serves on the boards of the Ecumenical Youth Group and the Delaware Arts Festival.

Chad Hansen is a partner in Bricker & Eckler's Business, Tax and Estates group in Cincinnati. His practice concentrates on structuring limited-liability companies, providing advice concerning taxation and helping nonprofit entities obtain tax-exempt status. Additionally, he structures joint ventures with tax-exempt entities and advises charities on prohibited transactions and compensation arrangements. Hansen earned a Master of Laws degree from the University of Florida, a Juris Doctor from the University of Idaho and a Bachelor of Arts degree in accounting from Utah State University.

Christine Shaw is the public and community relations coordinator for Ohio University Zanesville. In her role with the university, she brings together faculty, staff and students for innovative partnerships to enhance degree programming through service learning, internships and career development. Additionally, Shaw is the founder of Community Grant Seekers in Muskingum County, a group of nonprofit grant writers who develop partnerships, programming and initiatives for the county. Through this network, over \$1 million in grant funding was secured for county programs. Shaw earned her Bachelor of Arts degree from Ohio University and is currently pursuing her Master of Arts from Ohio University.



and Development Through Nonprofits Sept. 19 and 20, 2014 Map

Events will be held in the Alford Centrum, Gault Hall, Dunn Dining Hall, the Coffee Shop, and Meyer Lounge in Werner Hall.

You'll find a virtual tour of our campus at www.mtso.edu/campusmap.

