

A Toolkit for Doing Nonprofit Work March 14, 2014 **Schedule** 

Gault Hall, G133

### **MORNING**

8:30 a.m. Registration, continental breakfast and gathering Gallery

9 a.m. Welcome Alford Centrum

9:15 **Keynote: Community Development** Alford Centrum

John Edgar, executive director

Community Development for All People

10:45 a.m. Break and networking

11 a.m. **Breakout sessions** 

Care and feeding of volunteers Gault Hall, G150

Julia Nielsen

From kitchen-table ideas Gault Hall, G140

to effective nonprofit work

Angela Plummer

Multi-cultural community organizing Library, L200

John Edgar

Unifying the religious and non-religious

behind a mission Robert Caldwell Jr.

### **NETWORKING LUNCH**

12:30 p.m. Join one of our leaders for lunch and hear about the work of their organization:

John Edgar, Community Development for All People

Richard Caldwell, AnswerPoverty.org

Karina Harty-Morrison, Community Refugee and Immigration Services

Claudine Leary, MTSO

Julia Nielsen, Greater Hilltop Shalom Zone



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### **AFTERNOON**

1:30 p.m. Keynote: Grants 101 Alford Centrum

Christine Shaw, public and community relations coordinator

Ohio University Zanesville

2:45 p.m. Break and networking

3 p.m. **Breakout sessions** 

Crucial practices in resource development Gault Hall, G140

Julia Nielsen

I got the grant! Now what?

Library, L200

**Christine Shaw** 

Tax-exempt organizations – from start to finish Gault Hall, G150

Chad Hansen

Unifying the religious and non-religious Gault Hall, G133

behind a mission Robert Caldwell Jr.

4:15 p.m. Dismissal at the conclusion of your breakout session

Thanks for coming!



A Toolkit for Doing Nonprofit Work March 14, 2014 **Presentations** 

### **COMMUNITY DEVELOPMENT (MORNING KEYNOTE AND BREAKOUT SESSION)**

John Edgar, executive director, Community Development for All People

This presentation will focus on faith-based community development activities at the United Methodist Church for All People, located on the South Side of Columbus. This congregation has formed a community development corporation that is engaged in a wide spectrum of ministries, including the Free Store and other direct services; the development of affordable housing; and a number of health and wellness initiatives. John will offer practical suggestions for applying principles of asset-based community development to transform their communities and create a front porch to the kingdom of God.

#### CARE AND FEEDING OF VOLUNTEERS

Julia Nielsen, executive director, Greater Hilltop Area Shalom Zone

Everybody talks about volunteers as the heart of nonprofit work. No organization runs well without them. But how do you actually create, sustain and grow a meaningful and powerful volunteer program that not only fulfills your mission but creates servant leaders who also are transformed through volunteerism? This session will go beyond our current understanding of volunteering.

#### FROM KITCHEN-TABLE IDEAS TO EFFECTIVE NONPROFIT WORK

Angela Plummer, executive director, Community Refugee and Immigration Services

We'll discuss the evolution of a nonprofit from good idea to effective community work that makes a difference. Angela will share one nonprofit's story, highlighting the necessary community partnerships along the way.

#### UNIFYING THE RELIGIOUS AND NON-RELIGIOUS BEHIND A MISSION

Robert Caldwell Jr., executive director, AnswerPoverty.org

How can churches and secular social service organizations partner? What about the separation of church and state? What about religious diversity? Can a volunteer invite a person to church? This session will focus on ways to develop effective collaborations and partnerships between churches, other faith-based organizations and "secular" social service organizations by emphasizing the strengths and acknowledging the differences that they bring to youth and family support.



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### **GRANTS 101 (AFTERNOON KEYNOTE)**

Christine Shaw, public and community relations coordinator Ohio University Zanesville

In today's economically challenging world, the opportunity to see projects to reality is often thwarted by lack of funding. In this session, participants will be introduced to what grants are (and aren't); how to find funding sources; the components of a proposal; and the importance of evaluation, sustainability and reporting.

#### CRUCIAL PRACTICES IN RESOURCE DEVELOPMENT

Claudine Leary, coordinator for development, MTSO

Do you aspire to start or head a nonprofit organization (even a church) but wonder how to shape your resource-development efforts? Do you want to know who your group of interest would be, how to expand the group and how to bring them aboard to fulfill your organization's mission? This session provides a toolkit for developing resources in a nonprofit organization. It also clarifies the distinction between resource development and fundraising, and explains how to identify and connect with the groups of interest that positively impact both activities.

#### I GOT THE GRANT! NOW WHAT?

Christine Shaw, public and community relations coordinator Ohio University Zanesville

Participants in this session will have the opportunity to hear about the blessing and curse of "getting the grant" before ever applying for funding. Topics such as getting buy-in from internal constituents, being proactive with accountability and publicity, and communicating with the granting agency will be introduced. We'll also review a grant request for proposal.

#### TAX-EXEMPT ORGANIZATIONS – FROM START TO FINISH

Chad Hansen, partner, Bricker & Eckler's Business, Tax and Estates group

This session will cover issues ranging from formation, to compliance in operations, to shutting down an organization. In particular, we will examine issues arising from the formation of an organization, including filing of forms and obtaining tax-exempt status from the IRS. We will discuss the benefits and burdens of being a nonprofit or tax-exempt organization. These areas are crucial for executive directors and board members of organizations to know. Finally, we will raise some of the special issues relating to faith-based organizations, including foreign activities, lobbying and certain special issues for clergy.



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March 14, 2014 Bios

#### ROBERT L. CALDWELL JR.

Robert Caldwell, executive director of AnswerPoverty.org, has more than 25 years of social service and community development experience. He is the founder of several different social and human service initiatives, including the Faith Based Partnership Initiative and the Enrichment Association for Community Healing. Caldwell also served as the managing director of the YMCA Family Center, the only emergency homeless family shelter in Franklin County. He received a Bachelor of Arts from Denison University and did graduate work at Trinity Lutheran Seminary and the University of Dayton. He is a graduate of the Ray Miller Institute for Change and Leadership at Ohio State University.

#### JOHN EDGAR

Rev. John Edgar is the founding pastor of the United Methodist Church for All People, located in inner city Columbus. He also serves as the executive director of Community Development for All People (CD4AP). CD4AP operates a free store, serves as a developer of affordable housing and partners with Mt. Carmel Hospital to operate a primary health station at the ministry center. Edgar received a Master of Divinity degree from Harvard University and a Bachelor of Arts degree in sociology from Miami University.

#### **CHAD HANSEN**

Chad Hansen is a partner in Bricker & Eckler's Business, Tax and Estates group in Cincinnati. His practice concentrates on structuring limited-liability companies, providing advice concerning taxation and helping nonprofit entities obtain tax-exempt status. Additionally, Hansen structures joint ventures with tax-exempt entities and advises charities on prohibited transactions and compensation arrangements. Hansen earned a Master of Laws degree from the University of Florida, a Juris Doctor from the University of Idaho and a Bachelor of Arts degree in accounting from Utah State University.

#### CLAUDINE LEARY

Claudine Leary is a student of nonprofit organizations who has had hands-on experience working with Community Refugee and Immigration Services as a sponsorship developer and with Africa University as a fundraiser. She currently serves as coordinator for development for MTSO, providing support for fundraising efforts. She will complete her Master of Divinity degree at MTSO this May. Leary earned a Master of Business Administration from Fairmont State University and a Bachelor of Business Studies from Africa University.



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#### JULIA NIELSEN

Rev. Julia Nielsen is an ordained United Methodist deacon serving as executive director of the Greater Hilltop Area Shalom Zone in Columbus. The Zone is a collaborative collective of residents and faith-based organization operating in partnership with other nonprofit entities, educational institutions, and governments to revitalize and transform the lives of residents of the Hilltop through asset-based community development. Nielsen also serves as lead minister of New Horizons, an urban congregation in the same neighborhood. She earned a Bachelor of Psychology degree from Ohio State University, and Master of Divinity and Master of Theological Studies degrees from MTSO.

#### ANGELA PLUMMER

Angela Plummer is the Executive Director of Community Refugee and Immigration Services, a nonprofit organization serving refugees and immigrants in Central Ohio. She has participated in the resettlement of more than 5,000 refugees to Columbus and the successful resolution of many asylum cases. Prior to working for CRIS, Plummer practiced law for the state of Ohio and in private practice. Plummer received her Juris Doctor from Ohio State University and a Bachelor of Arts in international studies from the University of Dayton.

#### **CHRISTINE SHAW**

Christine Shaw is the public and community relations coordinator for Ohio University Zanesville. In her role with the university, she brings together faculty, staff and students for innovative partnerships to enhance degree programming through service learning, internships and career development. Additionally, Shaw is the founder of Community Grant Seekers in Muskingum County, a group of nonprofit grant writers who develop partnerships, programming and initiatives for the county. Through this network, over \$1 million in grant funding was secured for county programs. Shaw earned her Bachelor of Arts degree from Ohio University and is currently pursuing her Master of Arts from Ohio University.